

Case Study of the IT Industry

StorageBase achieves a 30% revenue increase with diva-e data-experts

Moving into the data center of the diva-e brand First Colo in Frankfurt increases performance for StorageBase

How StorageBase generates successful growth through products and services designed by diva-e experts for demanding data centers and achieves the goal of meeting individual customer needs with even greater precision.

Keyfacts

- Targeted support for Promox products
- Strong cost benefits compared to other providers
- Access to an immediately usable infrastructure with a “pay-as-you-grow” model
- High availability and security standards

“We decided on the diva-e brand First Colo because it offers us a very well performing and extremely secure environment with high availability using CEPH storage. Furthermore, the communication from the data center has been excellent since the beginning and the service extremely professional.”

Julian Weiler

Director of StorageBase

To sustainably provide high-quality services

GOAL

StorageBase considers itself a professional provider of web services and has won multiple awards in this field.

Keeping up with the fast-moving IT market has made it even more important to be able to respond to individual demands of customers for the most modern server environments and important certifications, especially in the storage field. StorageBase has accepted this challenge and successfully risen to it with the help of diva-e brand First Colo, experts for sophisticated data center services with their server center in Frankfurt. The diva-e brand provides core competencies in professional managed services as well as in individual colocation and housing solutions.

Usage of Hypervisor servers in combination with storage on demand

IMPLEMENTATION

The location of the First Colo data center in close proximity to the largest German internet exchange backbone, the DE-CIX in Frankfurt, represents optimal starting conditions. An improved user experience for StorageBase's customers has been achieved due to the lowest possible latencies.

With the help of Hypervisor servers, diva-e data experts create a scalable and cost-efficient solution for their customers. The so-called Hypervisors allow a virtual environment to be defined which can be run with the open-source virtualisation platform "Proxmox". The result of this and the connection with CEPH storage is a high-performance product in First Colo's portfolio. As a Proxmox partner, the diva-e brand also exhibits a high level of expertise in offering customers the best possible support with the implementation.

Higher added value for customers through improved UX and server structure

RESULT

StorageBase has won a major client from the software development field through the relocation to the diva-e data center and the resulting improved performance of its own products. Together with First Colo, StorageBase offers a high-performance KVM v-server on a professional platform with which customers benefit from numerous conveniences such as the quick and generously priced installation and the markedly high flexibility.

The diva-e brand helps StorageBase to achieve a revenue increase of 30% brought about by the optimally equipped infrastructure and integration into the CEPH cluster. This enables StorageBase to accomplish its goal of offering customers a sustainable and steadily growing business environment as well as its infrastructure.

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